



Hanna Ivanouskaya

Product & UX/UI Designer | Visual Designer | Pitch Deck Designer

✉ grainytol@gmail.com ☎ +375259687923 📍 Batumi

🌐 linkedin.com/in/ann-ivanovskaya 🔗 ivanovskaya.design 🇧🇪 Belarus

📅 22.03.2000

Professional Experience

02/2019 – Present

Freelance on Upwork

Top Rated Product Designer

I work with international clients on websites, digital products, and presentations. I create responsive interfaces, prepare mockups for development and collaborate with developers throughout the implementation process. I independently manage projects from the briefing to the final product. I have Top Rated status and a 100% Job Success Rate.

03/2020 – 12/2023
Singapore

nplusc

Creative designer

I have designed creative projects for leading brands in Singapore and internationally, including: Onitsuka Tiger, G-Shock, Classpass, Grandesprit, NUYOU, Foodpanda, Nike, Laneige, Maison Michel, BVLGARI, Givenchy, Braun Buffel, Amina Muaddi, DBS Bank, Chivas Regal, Culture Cartel, Coach Bags, Vogue, JBL, POND'S and Hyundai.

Education

05/2020 – 09/2023
Lithuania, Vilnius

Bachelor of Visual Design

European Humanities University

05/2018 – 09/2020
Belarus, Minsk

Bachelor of Graphic Design

Belarussian State University

09/2005 – 05/2016
Belarus, Vitebsk

Secondary art education

Art School

Certificates

- Foundations of User Experience (UX) Design by Google [↗](#)
- The UX Design Process: Empathize, Define, and Ideate by Google [↗](#)
- English lessons with certified Preply tutor [↗](#)

Awards

2022

4th place in Meta Spark AR World Competition

Meta

2020

Special merit at the International Competition on Font and Calligraphy

Pangram

Languages

Russian



English



Skills

- Figma
- Target audience analysis
- CJM
- Adobe Photoshop
- Information architecture
- Graphic Design
- Pitch deck design
- UX/UI
- Material Design
- Adaptive layout
- Adobe Illustrator
- Competitor analysis
- Illustration
- Vector graphics
- Onboarding
- User Flow
- Typography
- Adobe After Effects
- Sketching
- Presentation design
- Raster graphics